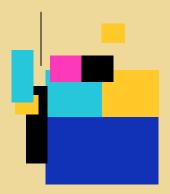


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MONTHLY AGAZINE From 1st AUG 2024 To 31st AUG 2024



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

Rasipuram-637 408, Namakkal Dt. Tamil Nadu, India



Monthly Magazine 1st AUG - 31st AUG 2024

























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Department of Computer Science



BENEFITS OF AUTONOMY

On 06.08.2024, department of Computer Science conducted a program on the Benefits of Autonomy in the B-Block Conference Hall.

Dr.P.Gowrisankar, COE, oriented the students on the scheme of regulations, curriculum, and online certificate courses.

E- QUIZ QUIZZITICA 2K24

On 12.08.2024, department of Computer Science conducted E- Quiz Quizzitica 2k24.





OPEN BOOK TEST FOR SLOW LEARNERS

On 12.08.2024, department of Computer Science conducted Open Book test for slow learners. Open book rest Reduces Test Anxiety by Knowing that that can access their notes and textbooks.



MOU WITH GATEWAY SOFTWARE SOLUTIONS

On 07.08.2024, department of Computer Science signed an MOU with Gateway Software Solutions, Coimbatore.

Resource professionals from the company interacted with our students, discussing internships, projects, and job opportunities in the IT sector.

AWARENESS PROGRAM ON DIGITAL ONLINE TRANSACTION FOR RURAL PEOPLE

On 30.08.2024, department of Computer Science organised awareness Program on Digital online transaction for Rural People on Kunavelampatty pudhur.

Our students interact with rural people to orient the Digital transaction and their ups and downs of online transactions. 35 people's are benefited this program.



INDUSTRIAL VISIT

On 30.8.2024, 192 Students and 8 Faculties from department of Computer Science Visited a one day Field visit to Kodaikanal Solar Observatory Museum.

Department of BCA



PATHWAY TO GRADUATION

On 06.04.2024, department of Computer Applications at MCAS organized an insightful orientation session for first-UG BCA, Data Science, and Al & ML students. Dr. S. Shahitha, Head of CDC, provided comprehensive details about the scheme and syllabus.

Dr.P.Gowrisankar, Controller of Examinations, delivered an enlightening talk on examinations and grade points, guiding students on achieving academic excellence and ensuring they are well-prepared for their academic journey.

Department of Microbiology

BRIDGE COURSE

On 08.08.2024, department of Microbiology conducted a bridge course for first-UG Microbiology students in the D Block AV Hall.

Mr. Rathinam, Head of the Department of English, delivered a speech on the importance of communication skills in current studies and future careers.

A total of 50 students benefited from the event.



EXTENSION ACTIVITY

On 14.08.2024, department of Microbiology conducted a "Dengue Awareness Program" as an extension activity in Thoppupatty village, near Singalanthapuram.

The program aimed to educate the community about dengue prevention, symptoms, and treatment. A total of 59 students and 2 staff members participated in the awareness program, contributing to the community's understanding of the disease.

Department of Biotechnology



INDUSTRIAL VISIT

On 08.08.2024 and 09.08.2024, students from department of Biotechnology visited the Central Food Technological Research Institute (CFTRI) in Mysuru.

Following the visit, they went on a sightseeing tour of Mysuru, exploring the Mysuru Palace, Chamundi Hills, and Brindavan Gardens.

The students also had the opportunity to sample some of the local cuisine.

Department of Zoology

BRIDGE COURSE

On 12.08.2024, department of Microbiology conducted a bridge course for first-UG Zoology students in the Zoology Lab.

Mr.Rathinam, Head, Department of English, delivered a speech on the importance of communication skills in current studies and future careers. A total of 10 students benefitted from the event.



WORLD PHOTOGRAPHY DAY

On 20.08.2024, department of Zoology conducted the "World Photography Day Celebration".

Academy of Life science students has participated in this competition.

The price winners are honoured by Dr.M. Shabana Begum, Dean-Life science, MCAS.

Department of Biochemistry



ALUMNI INTERACTION

On 14.08.2024, department of Biochemistry conducted an Alumni Interaction event. Honored to host two distinguished alumni: Ms. G. Kokila, Sub Inspector of Police, Salem City, and Mr. J. Prasanna, Franchise Owner at Neuberg Diagnostics, Dharmapuri.

The event was a resounding success, and grateful for the valuable insights and experiences they shared. Their presence and participation greatly inspired both students and faculty, fostering a stronger sense of community and connection.

Department of Mathematics

ALUMNI INTERACTION PROGRAMME

On 31.08.2024, department of Mathematics hosted an Alumni Interaction Programme at the B Block Mini Seminar Hall.

The alumni shared numerous valuable tips for placements and exchanged their experiences, providing insightful perspectives for all attendees with guidance on career paths and industry trends.



Department of Statistics



FIELD VISIT

On 02.08.2024, a one-day field visit to KKP Textiles Private Limited in Namakkal, 30 students and 2 faculty members gained valuable insights into the advanced statistical quality control methods, sampling techniques, and machinery production systems used by the company.

Department of Chemistry



BRIDGE COURSE

On 07.08.2024, department of Chemistry conducted a bridge course for first UG students at the B-Block Mini Seminar Hall, Mrs.M.Sathya, AP/Chemistry, educated them on the fun side of chemistry using various apps available on the Play Store, such as ARLOOPA, Unreal Chemist, Chemistry Laboratory, Organic Chemistry Flashcards, Kingdraw, Chemistry Lab-Compounds Game, ChemPuz, and Learn IUPAC Nomenclature. The students enjoyed learning chemistry through these interactive games and found the session engaging and educational.

CAREER GUIDANCE PROGRAMME

On 09.08.2024, department of Chemistry, in association with the Career Guidance Awareness Programme Cell, conducted a "Strategies for Career Growth" program for PG students at the B-Block Mini Seminar Hall.

Dr. N. Nithiya, HoD of Chemistry, served as the resource person and guided the students on the ample opportunities available for Chemistry postgraduates in research and in both government and private companies. She also highlighted various competitive examinations, along with the stipends and fellowships available. Sample questions were also solved during the session.



TLP-3D VISUAL TREAT

On 27.08.24, department of Chemistry conducted TLP-3D Visual Treat -Chemistry through Animations for II PG students in B-block Miniseminar hall.

Mr. S. Ramkumar, AP/Chemistry explained the 3D structure of biomolecules through animations. Student felt that this was easy for them to understand the structure more clearly.



INTERDEPARTMENTAL ACTIVITY

On 30.08.2024, department of Chemistry conducted an Interdepartmental Activity for II B.Sc. Zoology students on "Extraction of Citric Acid from Citrus Lemon" in the Chemistry laboratory.

The extraction process help the students to understand the extraction of bioactive compounds. The pH of the extracted compound was also measured.

Department of HMCS

WORKSHOP ON BREAD AND PASTRY

On 08.08.2024, department of HMCS organized a Bread and Pastry workshop, demonstrated by Chief Muruganrom BHF PTE LTD, Singapore.



PATHWAY TO HOSPITALITY EXCELLENCE

On 14.08.2024, department of HMCS organized the "Pathway to Hospitality Excellence" program.

The session featured resource persons Akash from Comfort Inn Hotel, Bengaluru, and Naveen from ITC Welcome Hotel, Coimbatore.

Department of Physics



AWARENESS PROGRAM

On 09.08.2024, department of Physics, along with 20 students and two faculty members, organized an extension activity awareness program on environmental pollution and a sapling plantation campaign in C.S. Puram.

They planted various types of trees in key locations around the village and raised awareness among school students about the importance of planting trees. The program emphasized that trees are vital for supporting life on Earth by providing oxygen, conserving water, preserving soil, and supporting wildlife.

Department of TFD

HANDLOOM DAY

On 13.08.2024, department of Textile and Fashion Designing celebrated the 10th National Handloom Day with the event "Handloom Fashion Show - 2K24.



Department of English



INDUSTRIAL VISIT

On 14.08.2024, department of English organized a Industrial visit for twenty-eight students and two faculty members to The Indian Express printing press, Coimbatore. During the visit, they observed various stages of production, including typesetting, printing, and packaging. The experience provided them with practical insights into the printing and publishing process and a better understanding of how a media organization operates.

Department of E & C and IOT



NATIONAL LEVEL INTERCOLLEGIATE HACKATHON

On 06.08.2024, nine students from the Electronics and Communication (E&C) and Internet of Things (IoT) departments, along with one staff member, participated and presented their project models at the National Level Intercollegiate Hackathon held at PSG College of Arts & Science, Coimbatore.

INTERNATIONAL SEMINAR ON AI & IOT

On 30.08.2024, an International Seminar on Al & IoT was held at KSR Arts and Science College, Tiruchengode.

16 students partipated and specializing in Electronics and Communication (EC) and Internet of Things (IoT).

The event provided a valuable platform for students to explore advancements and trends in the fields of artificial intelligence and the Internet of Things



BRIDGE COURSE

On 09.08.2024, department of Electronics & Communication conducted a bridge course for first- UG students on basic electronic components at the EC lab.



POWER ELECTRONICS USING MATLAB SIMULINK

On 14.08.2024, department of Electronics and Communication (E&C) organized an event titled Power Electronics using MATLAB Simulink in Computer Science Lab, MCAS.

The event was graced by Mr.S.Santhosh, Assistant Professor of E&C, MCAS, as the chief guest. Participants engaged in exploring the applications of MATLAB Simulink in power electronics, enhancing their practical understanding of the subject.

Department of Commerce

PAN CARD CAMP

On 05.08.2024, department of Commerce conducted a PAN card camp in our campus at the A-Block AV Hall.

A total of 59 students from various departments and one faculty member benefited from the camp.





COMMERCE DAY CELEBRATION

On 07.08.2024, department of Commerce conducted a National Level E-Quiz as part of the Commerce Day Celebration 2k24.

A total of 1,113 students and staff members from various colleges benefited from the event.



FIELD VISIT

On 31.08.2024, department of Commerce organised a Field Visit for I B.Com students and visited Steel Authority of India Limiter (Salem Steel Plant).

In this visit, students gained practical knowledge about manufacturing unit, functioning various departments and methods of production process. Total 55 students and two faculties took part in the visit.

PTA MEETING FOR THE CA FOUNDATION COURSE

On 19.08.2024, department of Commerce conducted PTA Meeting for the CA Foundation Course in the B-Block Conference Hall, MCAS.

The session was featured by CA P. Raja, Founder and CEO of PR Academy, Coimbatore, as the Chief Guest. This meeting provided valuable insights into the CA Foundation course, covering academic expectations, course structure, and career guidance.



ALUMNI MEET



On 25.08.2024, department of Commerce conducted an Alumni Meet for the 1998-2001 batch. The event was graced by the distinguished Chairman of Vanetra Muthayammal Institution, the respected Director Academics, the esteemed Principal, along with Deans and faculty members.

Proud to report that many alumni, holding outstanding positions in various fields, attended the meet. They shared their experiences and generously contributed financial assistance to our current students. Approximately 40 alumni were present, making the event a memorable and impactful occasion.



FIELD VISIT

On 28.08.2024, department of Commerce Organised a Field Visit for I B.Com CA students and they visited Steel Authority of India Limiter (Salem Steel).

In this visit, students gained practical knowledge about manufacturing unit, functioning various departments and methods of production process and 55 students and two faculties took part in the visit.

Department of Business Studies

COMMERCE BAZAAR 2K24

On 09.08.2024, department of Business Studies celebrated the 30th Anniversary of Commerce Day.

As part of the celebration, organized Bazaar 2k24 for the welfare of the students.

Nearly 25 stalls were set up, generating revenue of 68,000.



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CAREER AWARENESS PROGRAMME

On 09.08.2024,, department of Business Studies organized a Career Awareness Programme on the Company Secretary Course (ICSI), headed by Computer Science. G. Saranya, Vice Chairperson of Salem. She oriented the first-UG students about the course overview and its objectives at the B-Block Seminar Hall.

The orientation program provided students with a comprehensive understanding of the course and set them up for success in their journey toward becoming corporate secretaries



ROLE OF AUTONOMY

On 08.08.2024, department of Business studies conducted a program on the role of Autonomy in the B-Block Conference Hall.

Dr.P.Gowrisankar, COE, oriented the students on the scheme of regulations, curriculum and online certificate courses.

ORIENTATION PROGRAM

On 14.08.2024 department of BBA and Commerce conducted an Orientation Program on "Autonomy as an Instrument for Promoting Academic Excellence," held at the B-block Conference Hall.

The program featured Dr.Gowrishankar (COE), Mr.P.Mohan Kumar (Deputy COE), and Dr.S.Shahitha (Head CDC) as resource persons. They highlighted key topics such as course outcomes, program outcomes, credit points, CGPA, achieving good scores, selecting NMECs and electives, attendance procedures for end-semester exams, online Swayam courses, competitive examinations under CBCS, and the significance of ABC IDs. Nearly 300 final-year students eagerly participated and gained valuable insights from the session.



CAREER AWARENESS PROGRAMME

On 21.08.2024, department of Business Administration and Commerce, in association with the Entrepreneurship Development Cell, organized and celebrated World Entrepreneurs Day.

Mr. Vasudevan, Coordinator for EDII-MSME, Namakkal District, served as the resource person for the program. He delivered an insightful lecture on the benefits and various schemes available through MSME and EDII for beginners interested in starting business enterprises. Approximately 259 students from Commerce and BBA actively participated and gained valuable insights into business opportunities.



NATIONAL LEVEL CONFERENCE



On 29.08.2024, departments of Commerce and Business Administration, Muthayammal College of Arts and Science, Autonomous, Rasipuram in association with Salem Insurance Institute and Insurance Institute of India, Mumbai jointly organised a one day National Level Conference.

In this programme, Shri P. Venugopal, Former Executive Director, LIC of India and Former Secretary General, Insurance Institute of India, Mumbai gave a key note address. Shri Manish.S.Raikar, Secretary, Insurance Institute of India, Mumbai shared the job opportunities available at the insurance sector and crated awareness on insurance.



Department of BBA



ONE DAY FIELD VISIT

On 30.08.2024, Department of Business Administration organised a "One Day Field Visit" for II UG BBA students and visited "Elite Chocolate Factory", Kodaikanal on 30.08.2024.

In this visit students learned practical exposure on manufacturing home made Chocolate and it's varities. In this visit nearly 44 students and two faculties were participated.

Department of Tamil



EXTENSION ACTIVITY

On 14.08.2024, department of Tamil conducted Extention Activity on the importants of Literarcy at Velampalayam Village.

Created awareness among the public, trained them to put there signature and thought them to read nameplates. Public are highly satisfied with the services of our college.

ADMISSION CELL

PG - FIRST YEAR INDUCTION

On 30.08.2024, the Admission Cell conducted the First Year Induction programme for postgraduate students. This significant event took place in the B-Block Conference Hall at MCAS.

The Management of VMI graced the occasion as the Chief Guest. This induction marked the beginning of an exciting academic journey, warmly welcoming all new students to their important introduction.



R&D



WORKSHOP ON HACKATHON

On 26.08.2024, a Workshop on Organizing Hackathon was held at AIC RAISE Business, Rathinam Techzone Campus, Coimbatore.

Two staff members from MCAS participated in the event, which focused on strategies for organizing successful hackathons and fostering innovation.



VILLAGE CLEANING WORK EVENT

On 09.08.2024, NSS organized a Village Cleaning Work event at Thathaiyangar Patty. A total of 20 students and 2 staff members participated in the event. The team focused on cleaning and maintaining the village's surroundings, promoting hygiene and environmental awareness among the residents.

DRUG AWARENESS RALLY

On 14.08.2024, NSS organized a Drug Awareness Rally at Rasipuram. A total of 50 students and 2 staff members participated in the event.

The rally aimed to raise awareness about the dangers of drug abuse, encouraging the local community to lead a healthy and drug-free life.



SOCIAL ACTIVITIES



INVESTOR AWARENESS PROGRAMME

On 10.08.2024, the Investor Awareness Programme, organized by the Dean of Social Activities, was conducted successfully.

The chief guest, Ms.M.Saraswathi, MBA, and Trainer at NSE, delivered an insightful session to the attendees. The event took place in the B-Block Mini Seminar Hall, MCAS.



WORKSHOP ON GOOGLE APPS FOR EDUCATION

On 16.08.2024, ICT organized a workshop on Google Apps for Education for newly appointed staff.

A total of 28 staff members participated and benefited from the program, gaining valuable insights into utilizing Google tools for educational purposes.

BRIDGE CONFERENCE - 24

On 20.08.2024, the Bridge - 24 event is scheduled Le Meridien, Coimbatore. Three staff members participated in this significant event, which promises to be an engaging platform for collaboration and learning.



ICT & LIBRARY



ORIENTATION ON THE DIGITAL LIBRARY (N-LIST AND NDLI)

On 16.08.2024, ICT and department of Library organized an orientation on the Digital Library (N-LIST and NDLI) for new staff.

A total of 28 staff members participated in the program and benefited from the introduction to these digital resources, enhancing their ability to access academic materials and resources.



ORIENTATION ON THE TUTORIAL WARD SYSTEM

On 16.08.2024, the Tutorial Ward System successfully completed an orientation for newly appointed faculty members.

A total of 24 participants benefited from the program, gaining valuable insights into the tutorial ward system and its implementation.

YRC & RRC

NATIONAL DEWORMING DAY

On 23.08.2024, in observance of National Deworming Day, albendazole tablets were distributed to students across various departments by the Youth Red Cross (YRC) and Red Ribbon Club (RRC) cells.

This initiative aims to enhance the health and wellbeing of our students by preventing parasitic infections. During the event, a pledge ceremony was conducted to encourage commitment to health and hygiene.



MUTHAYAMALAL ARTS & SCIENCE CHARGE OF CHARGE AND CHARG

VOLUNTEER ORIENTATION PROGRAMME

On 30.08.2024, YRC and RRC Cell conducted a Volunteer Orientation Programme. The session was led by Dr.M.Ramamoorthy, Dean of Social Activities, who provided valuable insights into the various activities organized by the cell. It provides an opportunity to learn more about volunteering and explore how we can make a positive impact in our community. A total of 43 volunteers participated in the event.

CO-CURRICULAR ACTIVITIES



SPEECH COMPETITION

On 24.08.2024, our college Fine Arts and Cultural Forum organized a debate on the topic "Are Social Media Platforms Beneficial or Harmful to Us?" at the B-Block Conference hall.

SPEECH COMPETITION

On 17.08.2024, in celebration of Kalaignar's centenary, a speech competition was held at Nala Hall, Namakkal.

Our college student, K.Sangeetha (III-TFD), participated in the competition and was awarded a certificate, a book, and a cash prize of Rs.1000 as a special honor.



SPEECH COMPETITION

On 25.08.2024, a competition organized by the Erode North and South district youth wing at the Kalaignar Arivalayam in Erode. II -UG English student, R. Rajesh Kanna. He was selected to compete in the zonal-level competition. a speech competition is being conducted across various districts in Tamil Nadu, with the noble goal of selecting 100 young speakers for the Dravida Munnetra Kazhagam (DMK). As a token of appreciation, a book, a certificate, and a cash prize of Rs.10,000/- were awarded.



SPEECH COMPETITION

On 31-07-2024, on the occasion of the birthday of Muthamil Kalaignar, speech competition for college students held at Namakkal on behalf of the Tamil Development Department.

R.Rajesh Kannan(II-B.A.-English), who won the first prize and selected for the state-level competition to be held in Chennai. A certificate of appreciation and a check for the prize money of Rs.5000/- were presented in the presence of the District Collector.

GRIEVANCE REDRESSAL CELL

HOSTEL GUIDELINES AND GRIEVANCE REDRESSAL

On 01.08.2024, Grievance Redressal Cell conducted a meeting to discuss the guidelines for the Boys and Girls Hostel students and also provided a platform for addressing their grievances.

Dr.R.Selvakumaran, the Director of VMI, Dr. S. P. Vijeikumar, the Principal, and Dr.A.Stellababy, the Vice Principal, attended the meeting and provided orientation to ensure that students are aware of the rules and have a space to voice their concerns.



CAREER AWARENESS PROGRAMME



ORIENTATION PROGRAMME

On 12.08.2024, Career Awareness Programme Cell organized an orientation session titled "Navigating the CAT and MAT Exam: A Comprehensive Introduction" for II UG Commerce and BBA students.

Dr.H.Lookman Sithic, Dean of Industry Collaboration, provided insights on exam eligibility, patterns, syllabus, and the significance of the CAT and MAT exams. A total of 184 students benefited from the session.

COMMUNICATION LABORATORY



APTIS ORIENTATION

On 08.08.2024 & 09.08.2024, a two-day APTIS Orientation Program conducted by the Communication Laboratory for 1,070 first UG students in the B-Block Conference Hall.

Mr.John Vincent, Senior Sales Manager from British Council oriented the students about the APTIS examination and its advantages.

TEACHERS SUPPORT PROGRAM

On 23.08.2024 & 24.08.2024, Ms.A.Manjula, Coordinator Communication Laboratory & Ms.P.Shalini, Cell member attended two- days Teacher Support Program organized by the British Council.

The program provided a valuable platform for educators to engage in professional development, focusing on innovative teaching strategies, classroom management, and student engagement techniques. Nearly 50 faculty members and HoDs from various college across the states participated in the program.



ECO CLUB



E-QUIZ COMPETITION

On 06.08.2024, the Eco Club organized an e-quiz to raise awareness among students about eco-friendly practices.

The event was held at the B-Block Mini Seminar Hall, with nearly 290 students from various departments eagerly participating and successfully completed the quiz.



WEIGHTLIFTING TOURNAMENT

From August 24 to 26, 2024, MCAS weight lifting student participated in the State-level Weightlifting Tournament held at AVS Engineering College, Salem and secured 5 Gold, 7 Silver, and 6 Bronze medals.

PU INTER COLLEGIATE CROSS COUNTRY (M & W)

On 29.08.2024, the PU Inter Collegiate Cross Country Men & Women took place at 10:00 AM at Government Arts College, Namakkal, 14 students and 2 staff members participated.





INTERCOLLEGIATE TOURNAMENT AT PERIYAR UNIVERSITY

On 30.08.24, Our MCAS Table tennis team both Men & Women have created another remarkable victory by securing Runner and Winner position respectively in Periyar University intercollegiate tournament held at Sona arts and science college, Salem.



INFOSYS SDP

From July 22, 2024, to August 7, 2024, the Infosys SDP was organized by the Placement Cell. The event took place in the B-Block Mini Seminar Hall and the C-Block AV Hall. The chief guests for the event were Mr. Siju Thomas and Mrs. Kalaivani Kannan.

INFOSYS SPRINGBOARD SUMMIT 2024

On 23.08.2024, Dr.H.Lookman Sithic, Dean Industry Collaboration Mr.U.Mohamed Iqbal Co-ordinator Placement, attended Infosys Springboard summit 2024 programme at Infosys campus Bangalore.



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OFF CAMPUS INTERVIEW

On 23.08.2024, our college students attented an Off campus interview for Tata Tele Services Business private Ltd and in the role of business development.



OATH-TAKING SESSION ON DRUG ABUSE AWARENESS AND ROAD SAFETY

On 02.08.2024, the Anti-Drug and Road Safety Club of MCAS organized an oath-taking session with student representatives to raise awareness about the dangers of drug abuse and the importance of observing traffic rules.

A pledge against drug abuse was taken in the presence of Dr.S.P.Vijeikumar, Principal. The representatives vowed not to indulge in drug abuse and committed to helping rescue and guide drug abusers, as well as counseling them to give up drugs.

COMPETITIONS CONDUCTED BY ANTI- DRUG CLUB

On 13.08.2024, a series of competitions were organized in the 'C'-block to raise awareness among students about the severe ill effects and health hazards associated with drug consumption. Dr. S.P. Vijeikumar visited the venue, interacted with participants and discussed the themes of their drawings. The events included essay writing, drawing, oratory, slogan writing, and poem recitation in both English and Tamil. An impressive 108 students participated, showcasing their talents. Prizes will be awarded to those who excelled in these competitions.





COUNSELING SESSION FOR THE FIRST-YEAR FEMALE STUDENTS

On 19.08.2024, the Women's Forum conducted a counseling session for the first-year female students of MCAS at the B-Block Conference Hall. Vice Principal Dr. A. Stella Baby addressed the students, advising them to remain cautious in every phase of their lives and to be highly disciplined and conscientious.



GLOBAL BUSINESS FOUNDATION SKILLS

FDP Cell, in association with Placement Cell, facilitated the participation of Mr. A. Karthigaiselvam from the BBA Department and Mr. E. Natarajan from the BCA department in an 8-day FDP program on "Global Business Foundation Skills," held at Infosys, Mysore, from July 26 to August 3, 2024.

Nearly 81 faculty members from various colleges across the states participated in the program. Gained valuable insights into facilitation, communication, and aptitude skills and are committed to imparting these ideas to our student community.

CAMPUS 2 CAREER-FDP

On 05.08.2024, FDP Cell and Placement Cell organized FDP on "Campus 2 Career," at the B-Block Conference Hall.



CDC



IMPLEMENTATION OF OUTCOME-BASED EDUCATION

On 12.08.2024, the Dean of Sciences at MCAS organized a session on the "Implementation of Outcome-Based Education" in the B-Block Mini Seminar Hall.

Dr.P.Gowrishankar, the Controller of Examinations (CoE) at MCAS, served as the chief guest. The session emphasized strategies for implementing outcome-based education and highlighted its benefits in aligning educational outcomes with industry expectations, providing participants with valuable insights into enhancing academic programs.



INDEPENDENCE DAY - CELEBRATING AZADI KA AMRIT MAHOTSAV

On 13.08.2024, the Institution Innovation Council (IIC) conducted a celebration activity titled "Independence Day-Celebrating Azadi Ka Amrit Mahotsav" in the B-block Mini Seminar Hall.

Dr. J. Sangeetha highlighted key factors of Azadi Ka Amrit Mahotsav, the significance of Independence Day celebrations, the sacrifices of freedom fighters, various significant protests for freedom, and India's development in various fields. The session helped students reflect on the sacrifices and struggles of freedom fighters.

ENTREPRENEURS PROGRAM

On 23.08.2024, IIC conducted "Accelerator/ Incubation opportunities for students and faculties - Early stage Entrepreneurs" program at B- Block mini Seminar Hall.

The resource person Dr. M. Meenachi proclaims the enormous opportunities for entrepreneurs in various fields also, briefly discusses the contrast between Incubator and Accelerator. The session impels the young minds to become a successful entrepreneur.



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NATIONAL SCIENTIFIC TEMPER DAY

On 30.08.2024, IIC celebrated "National Scientific Temper Day." The session highlighted Narendra Dabholkar, who led the fight against superstitions and black magic in India. It also emphasized the history, significance, and role of scientific temper thinking in socio-economic and techno-economic developments.



ORIENTATION ABOUT NATIONAL EDUCATION POLICY

On 31.08.2024, IIC conducted 4th Anniversary Celebration of National Education Policy in B - Block mini Seminar Hall at 2.00 pm.

The session was led by Mrs. A. Sofia Banu, Assistant professor, Department of Statistics. During the session, briefly discusses the amendments and clauses of NEP also, impacts on the education system.

78th INDEPENDENCE DAY CELEBRATION

On 15.08.2024 Independence Day Celebration, organized by Event Management, held at 9:00 AM at the Ground, MCAS.

The event feature a flag hoisting ceremony, patriotic performances, and a speech by the chief guest. Thiru. K.P. Ramaswamy, Chairman of VMI, delivered a speech on the significance of Independence Day, inspiring the attendees. The celebration honor the spirit of freedom and foster national pride among the participants.









VANETRA MUTHAYAMMAL INSTITUTIONS

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